

QUALIFICATION DETAILS

Qualification number/Te nama o te tohu mātauranga	2221		
English title/Taitara Ingarihi	New Zealand Diploma in Primary Industry Business Management		
Māori title/Taitara Māori			
Version number/Te putanga	3	Qualification type/Te momo tohu	Diploma
Level/Te kaupae	5	Credits/Ngā whiwhinga	120
NZSCED/Whakaraupapa	080301 Management and Commerce>Business and Management>Business Management		
Qualification developer/Te kaihanga tohu	Muka Tangata - People, Food and Fibre Workforce Development Council		
Review Date /Te rā arotake	[Listing date/month]/2030		

OUTCOME STATEMENT/TE TAUĀKI Ā-HUA

Strategic Purpose statement/ Te rautaki o te tohu

The purpose of this qualification is to provide the primary industry with individuals who have the knowledge and skills to manage a wide range of primary industry business operations. Primary industry business operations may include farming, horticulture, fishing, apiculture and other similar activities.

This qualification is targeted at people who are in a management or supervisory role in a primary industry business, or who have some industry or other relevant experience and are ready to advance into a management role within a primary industry business.

Graduates will be capable of working in an autonomous management capacity and are likely to have control over the management of a primary industry business or a unit within a primary industry business.

Graduate Profile/Ngā hua o te tohu

Graduates of this qualification will be able to:

- Analyse a primary industry business and develop a plan to meet business goals
- Analyse the finances of a primary industry business and use financial tools to develop financial plans

- Manage human resources in a primary industry business
- Analyse the environmental sustainability requirements of a primary industry business and develop plans to support these requirements
- -Determine current business position, evaluate business opportunities, and develop a strategic plan for a primary industry business.

Education Pathway/ Ngā huarahi mātauranga

This qualification may build on the skills and knowledge from a range of qualifications across the primary industry sector.

- Graduates of this qualification may progress to relevant qualifications at Level 6 or above in business management.

Employment, Cultural, Community Pathway/ Ko ngā huarahi ā-mahi, ā-ahurea, ā-whānau, ā-hapū, ā-iwi, ā-hapori anō hoki

Graduates of this qualification will have the skills and knowledge to work or gain employment in a management or supervisory role in a range of primary industries.

QUALIFICATION SPECIFICATIONS/ NGĀ TAUWHĀITITANGA O TE TOHU

Qualification Award/ Te whakawhiwhinga o te tohu	This qualification may be awarded by any education organisation with an approved programme of study or industry training leading to this qualification.
Evidence requirements for assuring consistency/ Ngā taunaki hei whakaū i te tauritenga	Evidence may include: - Feedback from employers that the level of skills, knowledge and behaviour inherent in the graduate outcomes are demonstrated by graduates of the qualification. - Evidence of effective internal quality assurance systems to assure that graduates most the
	systems to assure that graduates meet the graduate outcomes of the qualification. - Portfolios of work and/or assessment samples demonstrating the range of student performance within a programme and that the graduate outcomes have been met.

Minimum standard of	Achieved.
achievement and standards for	/ tornovou.
grade endorsements/ Te pae o	
raro e tutuki ai, ngā paerewa hoki hei whakaatu i te taumata o	
te whakatutukinga	
Other requirements for the	None.
qualification (including	None.
regulatory body or legislative	
requirements)/ Kō ētahi atu here o te tohu (tae atu hoki ki ngā	
here ā-hinonga	
whakamarumaru, ki ngā here ā-	
ture rānei)	
	TEOs arranging training or delivering programmes
	towards this qualification must ensure that the training arranged, and programmes of learning are
	kept up-to-date with regard to amendments to, and
	replacements of, industry standards relevant to the
	primary industry.
	Programmes must comply with Legislation which includes but is not limited to - Health and Safety at
	Work Act 2015, Resource Management Act 1991.
	For the purposes of programme development, a
	primary industry business is any business that is
	involved with activities such as farming, horticulture, apiculture, or fishing, which may be
	obtaining or providing raw materials for conversion
	into commodities or products for consumers.
General conditions for	Evidence used in assessment against programme
programme/ Ngā tikanga whānui	outcomes must relate to a specific primary industry business.
o te hōtaka	
	It is expected that programmes consider ngā kaupapa (the principles) o te Tiriti o Waitangi and
	relevant te ao Māori values and practices, and
	provide opportunities for ākonga to apply them as
	appropriate to the subject matter and context.
	Programme entry
	All learners/ākonga should be in a position to access financial, resource and production
	performance information about a specific primary
	industry business.
	Where a learner/ākonga does not have sufficient
	access to business information in their current employment, the provider may arrange a substitute
	primary industry business (real or hypothetical) for

the purposes of assessment.	

CONDITIONS RELATING TO THE GRADUATE PROFILE /NGĀ TIKANGA E HĀNGAI ANA KI NGA HUA O TE TOHU

Qualification outcomes/ Ngā hua		Credits/Ngā whiwhinga	Conditions/Ngā tikanga
1	Analyse a primary industry business and develop a plan to meet business goals	20 credits	
2	Analyse the finances of a primary industry business and use financial tools to develop financial plans	25 credits	
3	Manage human resources in a primary industry business	25 credits	Programmes must include: • Health, safety and wellbeing • Leading people, communication, cultural awareness and mentoring • Legal requirements for employment • Building and managing functional teams
4	Analyse the environmental sustainability requirements of a primary industry business and develop plans to support these requirements	25 credits	
5	Determine current business position, evaluate business opportunities, and develop a strategic plan for a primary industry business	25 credits	Programmes must include: Business purpose Risk analysis Productivity enhancement Emerging technology

TRANSITION INFORMATION/ HE KŌRERO WHAKAWHITI

Replacement information/ He kōrero mō te whakakapi	This qualification replaced the - National Diploma in Agribusiness Management (Level 5) [Ref: 0647]; - National Certificate in Agribusiness Management (Business Planning and Financial Management) (Level 5) [Ref: 1186]; and - National Certificate in Agribusiness Management (Agribusiness Resource Management) (Level 5) [Ref: 1187]. These qualifications have been discontinued.
Additional transition information/ Kō ētahi atu kōrero mō te whakakapi	Version Information Version 3 of this qualification was published in [listing month] 2025 following a scheduled review. The last date for assessment for programmes leading to version 2 of this qualification is 31 December 2028. It is the intention of Muka Tangata that no existing learner should be disadvantaged by these transition arrangements. Any person who considers they have been disadvantaged may appeal to: Muka Tangata People, Food and Fibre Work Force Development Council 49 Tory Street PO Box 445 Wellington 6140 Ph: 04 909 0288 Email: qualifications@mukatangata.nz Web: www.mukatangata.nz